

2014 MANCHESTER HOMECOMING MINUTES
For March 12, 2014 Meeting

Theme: **Manchester Homecoming: Family, Friends & Fun!**

Dates and Hours: Friday, 9/5 6 – 11:30 pm
Saturday, 9/6 12:00 – 11:30 pm
Sunday, 9/7 noon – 5 pm

Committee Co-Chairs: Kim Smith: 314-541-4919; mtngirl81@att.net
Eileen Collins: 636-391-6326; ecollins@manchestermo.gov

Call to Order:

The minutes of the wrap-up meeting from September 18, 2013, were approved. It was emphasized that Kari Pratt had turned in all of the information on being parade chair and that we must have a new chairman step forward or there will not be a parade this year.

No new committee members were present.

Everyone was reminded that we will skip meeting in April and were referred to the schedule previously mailed out.

We discussed the event theme. We would like to tie-in with the 250-year St. Louis anniversary, and we think that the parade is a great place to use this theme – so many fun options for parade participants. A brief discussion ensued on tying in the parade grand marshal with the 250-year celebration, possibly by featuring the Lyceum cake in the parade in some way. More discussion to follow.

The committee roster was circulated for review and any corrections.

We confirmed that the first round of vendor booth applications were mailed and that one had already been returned. The booth fees were increased, as proposed last year. Here is the new fee structure:

	Adopted:
	<u>1 Booth / 2 Booths</u>
GAME BOOTH (non-profit youth only)	\$ 75.00 / \$112.50
GAME BOOTH (non-profit group)	\$125.00 / \$187.50
FOOD BOOTH (non-profit youth only)	\$100.00 / \$150.00
FOOD BOOTH (non-profit only)	\$200.00 / \$300.00
FOOD BOOTH (commercial)	\$375.00 / \$562.50
COMMERCIAL (information)	\$300.00 / \$450.00
COMMERCIAL (retail)	\$300.00 / \$450.00

Committee Reports:

Advertising: Not present. Eileen will check with Jennifer Lyons to confirm she is returning.

American Legion: Sharon Owens said that they will have the same booths as last year.

Car Show: John Schrader wasn't present, but had stopped by the Park Office earlier in the week to discuss the flyer and get a preliminary copy to share with potential donors. He also said that he had already received a donation from Firestone for the overall winner of the Car Show.

- Citizen/Business of the Year/Parade Grand Marshal:*** We need nominations as soon as possible. We discussed the challenges with finding a business that had an adequate tenure in Manchester.
- Committee Booth:*** Jean Muehlendyck wasn't present due to her recent knee surgery. She and Jan O'Shea (hip surgery) are doing well and are currently in rehab.
- CuteKids/Cute Pets:*** Jennifer Lyons was not present. Because moving the Cute Pets to the Aquatic Center for Doggie Paddle didn't work out too well last year, we will move Cute Pets back to the Committee Booth area with Cute Kids.
- Decorating Committee/Tent Goddesses:*** Jet Francis said that she would like to change the backdrop from the silver/mylar strands to something like a sewn curtain. She asked about a volunteer or two who could sew and got feedback from Hal Roth, who was going to discuss the project with his wife.
- Doggie Paddle:*** Nothing yet to report.
- Entertainment:*** Stephanie Hardesty has already booked a lot of entertainers, including:
- Bands – Friday: That '80s Band; Saturday: Groovethang
 - Other entertainment: Saturday – 12:00-1:45p.m. – Main Stage: Music or demos??
2:00-3:00 p.m. – Babaloo (Kids Entertainment) Main Stage
4:00-5:00 p.m. – World Bird Sanctuary Main Stage
2:00-4:00 p.m. – Cindy's Petting Zoo and 2 ponies
Sunday – 12:00-4:30 p.m. Music or demos or a combo??
- We discussed what to do with the early Main Stage time on Saturday, and someone suggested having a musical group like the Zelle Band. We also discussed how to handle the Sunday entertainment. We concluded that we should try to do a combination of demo groups from local dance schools and a musical group. Other items discussed included having the Trotter photo booth again on Friday night, moving it to a new location, and also having Way Cool Balloons again, especially if we can get a sponsor for them.
- Facilities:*** Tent, tables and chairs have been booked. Eileen has applied for the tent permit.
- Fire Department:*** No representative present.
- Food & Game Booths:*** Price increase discussed previously. First mailing has gone out.
- Kids Corner:*** No report.
- Liaison to the Board of Aldermen:*** Nothing to report yet.
- Old Trails:*** No report.
- Parade:*** We need a chairman for this committee or we will not be able to have a parade this year. The parade will be on the south side of Manchester this year, hopefully at Parkway South High since there is not conflict with ACT testing.
- Publicity:*** Eileen will talk with Jennifer to see how much she will take on. Lil Riley is willing to continue to do the interviews for COY, BOY and Grand Marshal.
- Security & Communications:*** Lieutenant Craig Smith attended and said that it would be nice if the police could have a command post during the event.

Soda Booth: The question was raised of whether we would have the ice truck again and how to make bulk ice blocks. We also said that we need to get more water bottles and that we have the ability to sell whatever soda products are on sale – we don't need to stick with one company.

Ticket Booth: We will use seasonal staffers again this year.

Wine Booth: The Legion plans to continue hosting the wine booth.

Final note: Thanks to Elva Franklin for making cookies!

New Business

Ray Klein said that the train tram is being repainted and might be available for use in the parade if we want it. We agreed that we would like to use it if we have a parade.

We will try to do some yard signs this year.

Committee members requested a list of previous winners of Citizen of the Year, Business of the Year and Grand Marshal. (This was emailed to members on Thursday, March 13, following the meeting.)

Our next meeting will be **Wednesday, May 14th, 6:30 p.m. at the Legion.**